

bhṛhm
भ्रम से ब्रह्म



The End of the Traditional Photoshoot

High-Fidelity Premium AI Photo/Cinematography for your Garments

Seamless Digital Transformation

Bridging the gap between physical craftsmanship and virtual perfection.

Infinite Scalability

Redefining garment presentation through real-time cinematic rendering.

The Reality Check

Traditional Production vs. AI-Powered Excellence

Traditional Approach

- Logistical nightmares coordinating models, locations, and crew
- Expensive model fees and studio overheads
- Long turnaround times
- Limited locations and weather dependencies
- Physical samples required for every shoot

The AI Revolution

- Direct-to-digital production with zero physical logistics
- Quick turnaround from concept to final photo/video
- Infinite virtual locations and environments
- One sample generates unlimited variations
- Perfect consistency across all markets



Multi-Platform Dominance

Optimised visuals engineered for every digital touchpoint in your brand ecosystem.



Instagram Reels

Vertical video formats with perfect aspect ratios and engaging motion



Website Heroes

Hero banners with cinematic quality that captivate and convert



WhatsApp Wholesaling

High-quality product videos for B2B partner communications

Your Extensive Visual Library

Harnessing the power of AI, we transform your existing visual assets into a dynamic and expandable catalog.

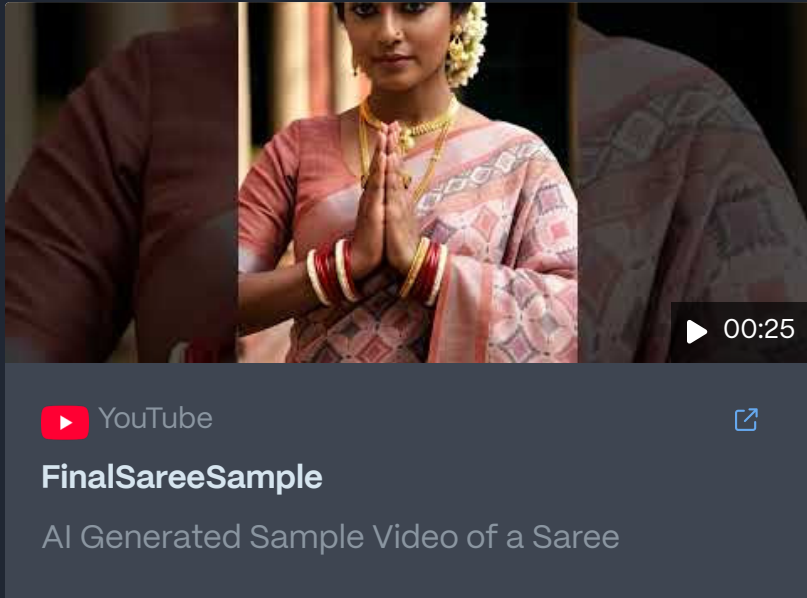


Our grid layout efficiently showcases a vast array of garments, models, and styles derived from your source images, providing a rich, scrollable experience that captivates potential buyers and partners alike.



Indicative Costs, Service-wise

PRINT MEDIA	E-COM (FIXED OFFERING)	CREATIVE (CUSTOMIZABLE)
Printable Images upto 12"×16" at 300ppi. Suitable for Postcards and Packaging.	High-resolution images with crisp detailing. Suitable for High-Quality E-Com Listings.	When you need to customize and control every aspect of the shoot.
Starts @ ₹500 per Image / Article	Starts @ ₹650 per article (5 Images)	Starts @ ₹1,200 per article (5-6 Images).
Monthly MOQ: 100 articles	Minimum Batch: 6 articles	MOQ: Not Applicable
Requirements: Pre-discussed with the Client. This is a personalized service.	Only the Model can be selected by the client. Our "Smart Stylist" ensures that the Background, Styling, Posing, etc. is up to the mark and highly presentable. No further customization is possible under this.	Every aspect of this shoot is customizable, including Model, Make-up, Hair, Styling, Background, Camera, Lighting, and so on. This is a personalized service.
The client is in touch with our team at every stage, and approvals are sought. So, no scope for rejections.	Since, the entire process is taken care of by a Software ("Smart Stylist"), we can not accept any rejections, unless the garment is not accurately rendered.	The client is in touch with our team at every stage, and approvals are sought. So, no scope for rejections.



The ~~Cinema~~ Soul of the Fabric

Our custom AI workflow preserves every detail that defines premium textiles.



Geometric Precision

Pattern integrity and structural details rendered with millimetre accuracy



Silver-Border Sheen

Metallic finishes and reflective properties captured authentically



Natural Drape

Fabric movement and weight simulated with physics-based accuracy



Let's Build the Future
Your
Collection. Our
Vision. No
Limits.

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